

Sponsorship  
prospectus

Online<sup>•</sup>

# Spatial Data Science Conference



# About the Spatial Data Science Conference

#SDSC20 online will bring together spatial problem solvers at the intersection of Data Science & GIS.

4 In 2019, the [Spatial Data Science Conference](#) brought together more than 500 people from a wide range of sectors and disciplines in New York at Columbia University.



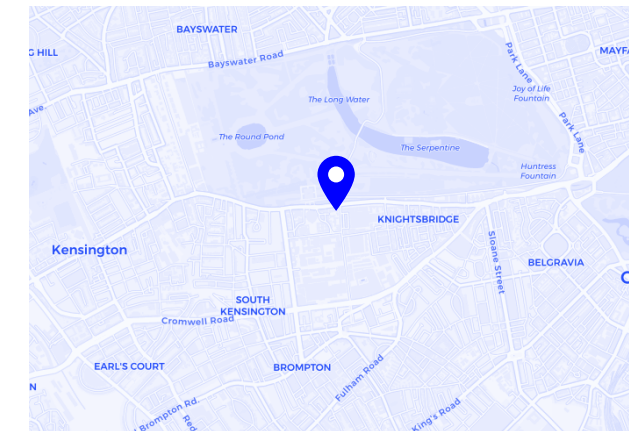
Founded in 2017, it is the world's largest event for Data Scientists and Developers who specialize in working with Spatial Data. In 2020, the event will take place online from October 19<sup>th</sup> to October 23<sup>rd</sup> 2020, increasing exponentially the number of attendees worldwide, bringing together the best speakers from the US & Europe events in one single online experience.



#SDSC20 will demonstrate how the future of GIS revolves around Spatial Data Science, featuring a series of keynote presentations and workshops that cover cutting-edge techniques in spatial modeling, machine learning, spatial statistics, geo-processing at scale, and novel uses of spatial data sets.

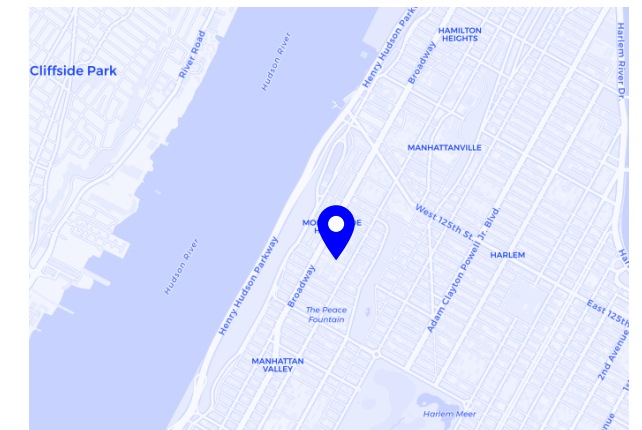


Save the  
date(s) for  
2021!



#SDSC21 Europe,  
May 12<sup>th</sup> & 13<sup>th</sup> 2021.

The event will take place at the **Royal Geographical Society** - the UK's learned society and professional body for geography to advance and support geographers in the UK and across the world.



#SDSC21 NYC,  
Oct 19<sup>th</sup> 2021.

The event will take place at **Columbia University** in New York City.





# Who attended?

The Spatial Data Science Conference has a technical audience from across the entire globe, bringing together a diverse range of sectors and disciplines.

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## Which profiles attended?

The Spatial Data Science Conference is for a technical audience, and as you can see the bulk of our audience comes from a Data Science or Development background:

47.1 % Data Science & Analytics

16.8 % Development

14.6 % Academic

6.0 % Executive

5.4 % Consultant

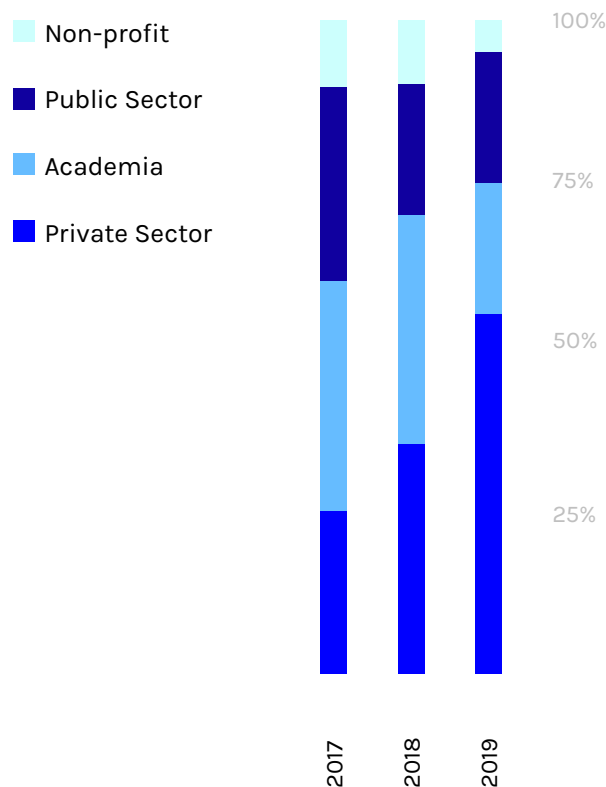
3.9 % Sales

3.4 % Insights & Innovation

2.8 % Design

## What sectors attended?

We also believe that to fully engage the Spatial Data Science community it is imperative to have a strong mix of private and public sector, as well as engaging academia and non-profits:



# Examples of last year's speakers

Here are some examples of past speakers:



**Dunia Simunovik**

Global Head of Real Estate Data & Insights at WeWork



**Danil Kirsanov**

Engineering Manager at Facebook



**Carolina Pinzón**

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# Why sponsor #SDSC20?

Previous sponsors have supported the event for a wide range of reasons, here are the top 4:

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## Brand positioning

Leading organizations need to position their brand as leaders in spatial analysis in order to attract the right talent and clients, and it's more competitive than ever.



## Hiring spatial talent

If you're looking to hire Data Scientists with unique expertise in spatial analytics then this is a superb opportunity to engage with potential candidates.



## Educational experience

With industry experts from across the globe, your team will be able to learn the latest spatial modeling techniques in hands-on workshops.

# What our attendees and sponsors say

This is what leading members of the spatial community had to say about previous editions



## Chad Jennings

Product Manager for BigQuery at Google



"Thank you to all at #SDSC19, to CARTO for putting it on and Javier de la Torre for being an excellent host. It was my first SDSC and I think we will all remember 2019 fondly at 500+ attendees when the conference grows to host thousands."



## Esteban Moro

Associate Professor at UC3M & Visiting Professor at MIT



"Great day yesterday at #SDSC19 at Columbia University. Thanks CARTO for putting it together and Javier de la Torre for the invitation. Lots of interesting talks from academia, industry and developers. 500 attendees!! Looking forward to the next edition."



## Jason Cook

VP Business Development at SafeGraph



"Sponsoring #SDSC19 was a fantastic value for our business, allowing our team to connect directly with the technical audience our Location Data Products were built for."

# Sponsorship levels

Ready to sponsor? Here are the details of our three tiers to put your brand in the spotlight:

	Silver	Gold
Number available	6	3
Logo on event website, signage and screens	Yes	Yes
Social media & email promotion	Yes	Yes
Speaking Opportunity	Lighting Talk (15 minutes)	Keynote (30 minutes)
Cost for Online	\$2,000	\$4,000

# Do you want to sponsor?

If you would like to sponsor either our 2020 online event, or the 2021 offline editions in London or New York, or discuss packages to support both, then please drop us an email at [sponsors@spatial-data-science-conference.com](mailto:sponsors@spatial-data-science-conference.com)

## Previous sponsors



## Academic Partners



# Sponsorship Terms & Conditions

## A. Scope.

This agreement relates to the conference presented by CARTO as identified in the companion Sponsorship Prospectus. The term Contract, as used herein, refers to the terms set forth in this Sponsor's Contract. Event refers to the referenced CARTO conference. Sponsor is the entity which will sponsor the Event at the sponsorship level it has indicated in the Sponsorship Prospectus. Subject to the availability of sponsorships at the level selected, the sponsorship for a particular Event becomes a binding contract upon CARTO's issuance of a confirmation notice after receiving a fully completed response and funds in the amount owed.

## B. Terms of Sponsorship.

- (i) Sponsor agrees to sponsor the Event and to make a contribution in the amount and in the manner specified in the Application for the Sponsorship level selected by Sponsor. It is understood and agreed that Sponsor's sponsorship of the Event is not contingent upon any specific attendance levels or other manner of participation by CARTO customers and non-customers at the Event. The payment schedule for the sponsorship contribution is set forth in the Application.
- (ii) During the term of this Contract, CARTO hereby agrees to identify and acknowledge Sponsor as a sponsor of the Event at the level identified on

the Application. Such identification and acknowledgment may include displaying Sponsor's corporate logo and certain other identifying information on the CARTO Event website in connection with the Event, and on other appropriate promotional media and materials in connection with the Event, as set forth in the Application.

- (iii) For those sponsorship levels that include priority opportunity for exhibit space assignments, as stated in the Application, CARTO will process exhibit space requests on a first come/first serve and space-available basis. Availability will be limited.

## C. Name and Logo Usage.

- (i) Sponsor hereby grants CARTO a limited, non-exclusive, revocable license to use Sponsor's name, acronym, and logo during the term of this Contract for the purpose of identifying and acknowledging Sponsor's sponsorship of the Event. The placement, form, content, appearance, and all other aspects of such identification and acknowledgement shall be determined by CARTO.
- (ii) On or before the applicable deadlines, Sponsor shall provide to CARTO all necessary logos and other information, content and materials (in electronic form) for use in connection with its sponsorship of the Event.

## D. Cancellation and Force Majeure.

- (i) Notice of cancellation must be received in writing by September 1, 2020. Sponsor specifically recognizes that CARTO will be harmed if Sponsor cancels its sponsorship at any time after this Contract goes into effect. Should Sponsor cancel participation after September 1, 2020, Sponsor forfeits all monies paid and all right to sponsorship benefits. Upon CARTO's cancellation of the Event for any reason, the liability of CARTO shall be limited to a refund of fees paid by Sponsor.
- (ii) Neither CARTO nor Sponsor shall be liable for any delays resulting from circumstances or causes beyond its reasonable control, including, without limitation, fire or other casualty, act of God, strike or labor dispute, war, act of terrorism, or other violence, or any law, order or requirement of any governmental agency or authority.

## E. Protection of Facility.

Sponsors shall not deface any part of the exhibit facility. The cost of repairing any damage done to the exhibit facility by the Sponsor, employees, representatives, or agents will be billed to and paid by the Sponsor. Nothing shall be taped, affixed, nailed, pinned, or attached in any manner to any surface in the facility. Banners, posters, and signs are not allowed to be rigged from any portion of the Facility without prior written approval.

## F. General Terms.

- (i) This Contract shall commence as specified in Section A above and will terminate at the conclusion of the parties' obligations pertaining to the Event.
- (ii) Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless CARTO, and the Event facility, its officers, directors, owners; and affiliated companies; and all employees and agents of all of them against any personal injury to Sponsor or its officers, agents, employees or guest, or to any other person in attendance at the Event.
- (iii) This Contract and the rights granted to Sponsor are non-exclusive, and CARTO reserves the right to enter into similar agreements with third parties related to additional sponsorship opportunities for the Event.
- (iv) This Contract shall be governed by and enforced according to the laws of the State of New York. The parties hereby agree to submit themselves to the personal jurisdiction of the courts of New York, which shall be the exclusive venue for any disputes relating to this Contract.
- (v) This Contract may be amended or modified at any time.

**#SDSC20**



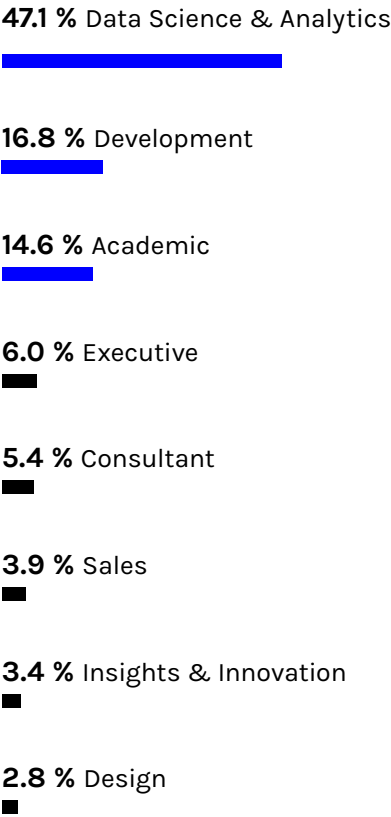
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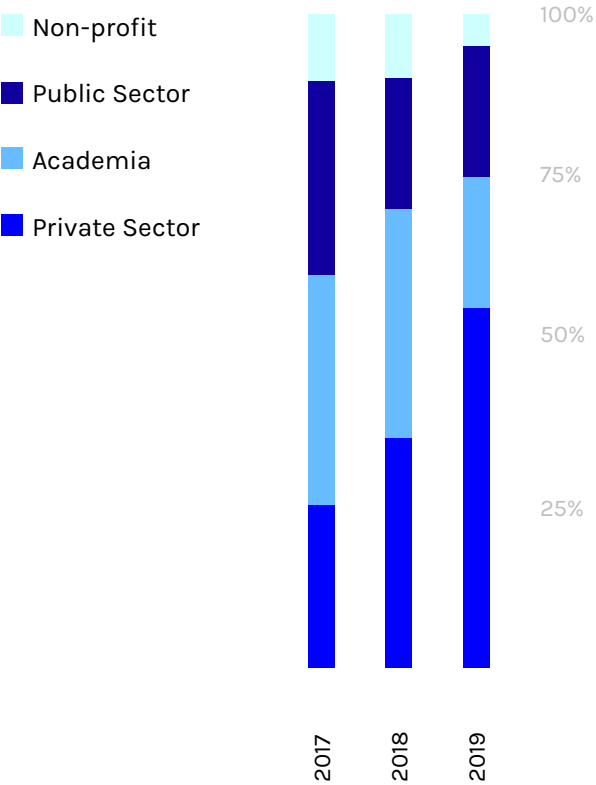
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## What sectors attend?

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# Examples of last year's speakers

Here are some examples of past speakers:



**Mengdie Zhuang**  
Researcher at CASA



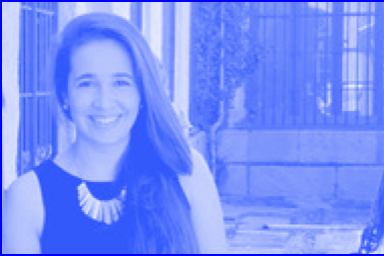
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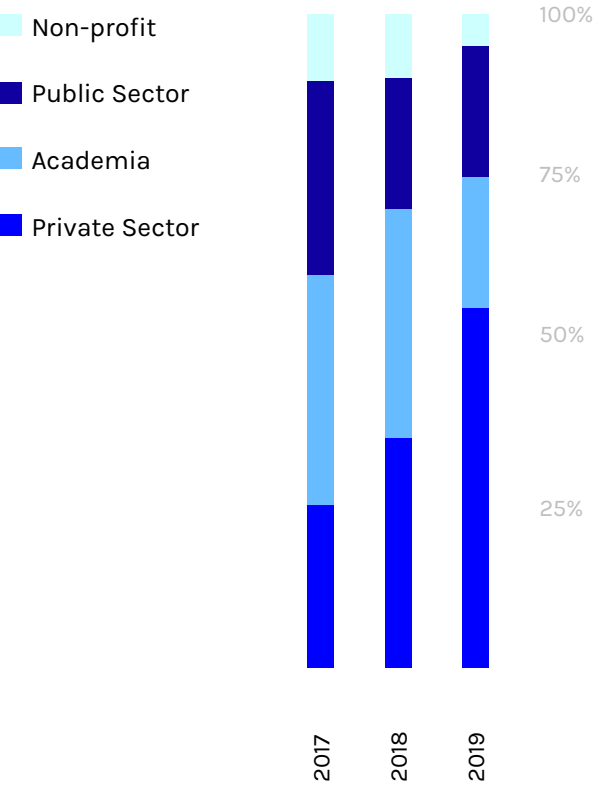
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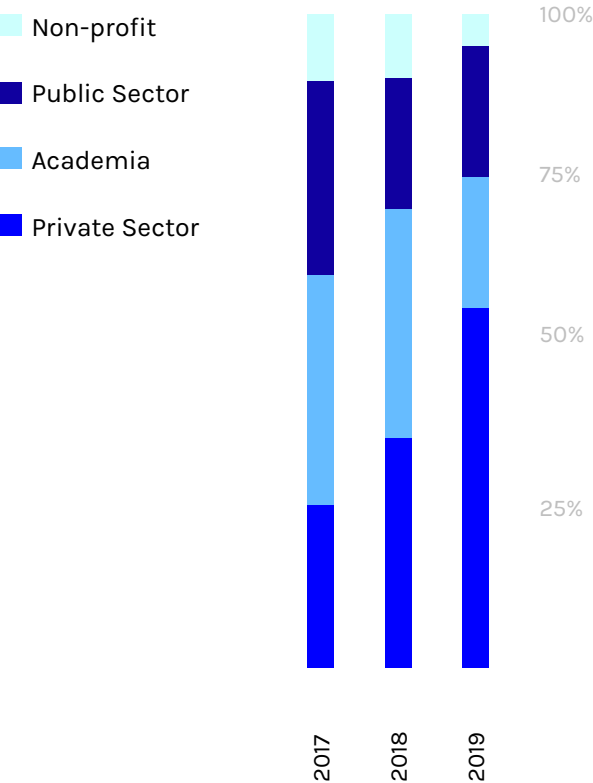
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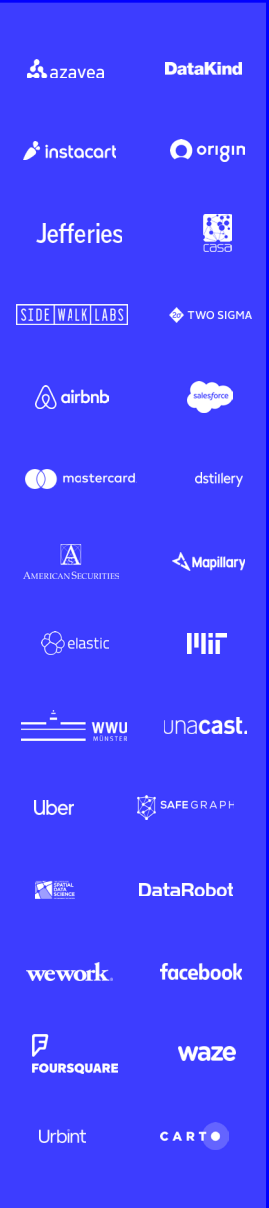
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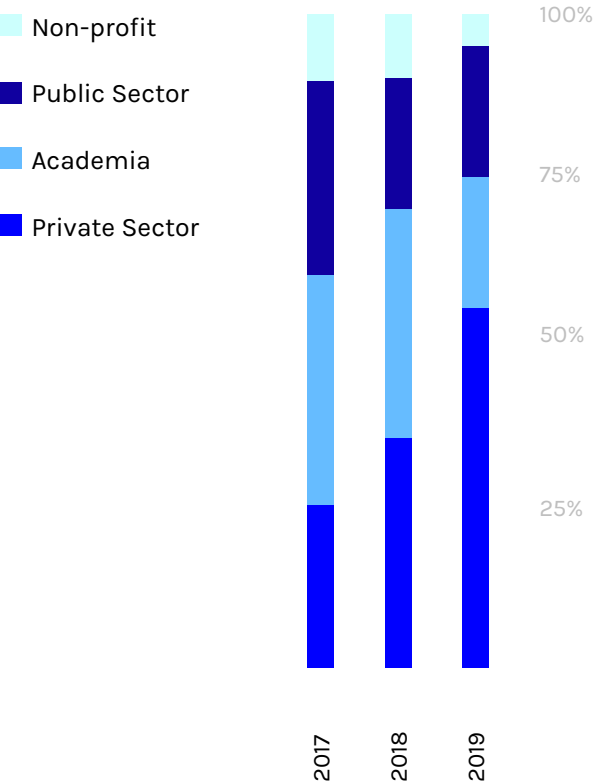
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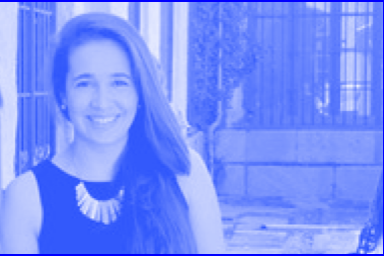
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